

# Economic Impact of the Horse Industry IN MICHIGAN



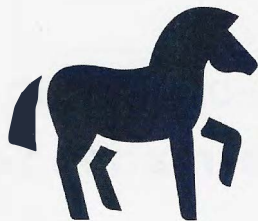
Total Value  
Added to the  
Michigan  
Economy:  
**\$1.6 billion**

Total  
Employment  
Impact:  
**30,739  
Jobs**



Direct  
Contribution  
to GDP:  
**\$893 million**

Direct  
Employment  
Impact:  
**22,068  
Jobs**



**188,865**

horses in Michigan- making it  
the **the twelfth largest state** in  
terms of horse population

Horse Ownership, Equine Institutions &  
Profit Making Organizations, and Tourism  
Spending by Participants and Spectators  
combine for a

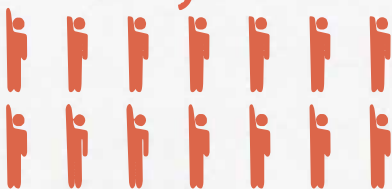


**\$2.6 billion  
economic impact**



In total, **30.5%** of  
households—or  
**1.2 million in Michigan**—  
contain horse enthusiasts.

**50,000**



Number of Michigan residents  
volunteering their time for  
horse-related activities.

**628,000**

acres of land in  
Michigan used  
for horse-related  
purposes.



## ECONOMIC IMPACT The Racing Sector



supports  
**3,946 jobs**



adds **\$252 million**  
in value to the  
state economy



Racing Sector  
Total Economic  
Impact of:  
**\$389 million**

## ECONOMIC IMPACT The Competition Sector



supports  
**11,942 jobs**



adds **\$591 million**  
in value to the state  
economy

Competition  
Sector  
Total Economic  
Impact of:  
**\$1 billion**

## ECONOMIC IMPACT The Recreation Sector



supports  
**6,677 jobs**



adds **\$321 million**  
in value to the state  
economy

Recreation Sector  
Total Economic  
Impact of:  
**\$539 million**

## ECONOMIC IMPACT Equine Therapy



supports  
**196 jobs**

adds **\$8.43 million**  
in value to the  
state economy



## ECONOMIC IMPACT Equine Rescues & Sanctuaries



supports  
**17 jobs**



adds  
**\$700,000**  
in value to the  
state economy



Information provided by  
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